



## Press Release

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### **Let Luxury Blossom This Spring and Summer at Shoppes**

*Shoppes In Full Bloom spring/summer theme offers an exclusive opportunity to experience a bespoke watch and jewelry exhibition and benefit from incredible shopping rewards at Cotai Strip Resorts Macao*

**(Macao, June 11, 2014)** – Shoppes, the largest luxury duty-free shopping destination in Macao, is launching a spring/summer theme to excite even the mildest of luxury lovers. **In Full Bloom**, a two-month crusade to provide a memorable shopping experience, transforms the unique destination into a wondrous scene of floral heaven and gives guests exclusive access to the most coveted brands. And with 600 of the world's best brands under one delightfully air-conditioned, spacious roof, who needs an excuse to visit!

#### **Inspiring Exhibitions**

Shoppers can begin their journey by exploring the exotic and lavish art displays which create the ultimate photo opportunity! Displays will be located in every mall: Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central.

The Great Hall is the ultimate destination for watch and jewellery connoisseurs with the largest number of luxury brands in one easy-to-navigate space. During In Full Bloom, collections from Breguet, Butani, Bvlgari, Carl F. Bucherer, Damiani, Jaquet Droz, Montblanc, Omega, Halewinner Macau Limited – Parmigiani, Rolex and Tudor, Piaget, Rado and Tiffany & Co. will form a bespoke exhibition at the Great Hall to stimulate the fashion senses!

#### **The Sweet Smell of Shopping Rewards**

During In Full Bloom, be rewarded for shopping at Shoppes! A spring/summer promotion of Sweet Rewards entitles any guest spending over MOP 500 within Shoppes at Four Seasons, Shoppes at Venetian and Shoppes at Cotai Central to redeem a Penhaligon mini perfume and a MOP 50 In Full Bloom dining voucher, to be used at all participating dining outlets. If MOP 1,000

is spent, shoppers are entitled to redeem MOP 100 in dining vouchers. You're sure to be hungry after all that shopping.

### **A Hotel Worth Remembering**

Sheraton Macao Hotel, Cotai Central, one of three celebrated internationally-renowned hotel brands at Sands® Cotai Central, is also offering guests the pathway to an array of dining, retail and entertainment deals. Situated at the absolute centre of the Cotai Strip, any hotel guest spending at least MOP2,000, they get to take home a delicious box of nine Godiva Carré Collection chocolates or be a lucky guest that receives a FREE specially designed In Full Bloom T-shirt that even money can't buy. For those who spend at least MOP 3,000 within Shoppes June 18-July 31 can get their hands on a MOP200 gift voucher.

### **All Shopped Out!**

Macao is one of the most exciting and unique places in Asia – make a weekend of it and explore what else Macao has to offer.

To celebrate the start of summer, there are several exciting events happening at Cotai Strip Resorts Macao. The upcoming blockbuster “Transformers: Age of Extinction” will be hitting cinemas worldwide by late June, but there's no need to wait so long to cure your Transformers craze! Co-organized by The Venetian Macao and FM Event, the one-of-a-kind **Transformers 30th Anniversary Expo** has received support from the Macau Government Tourist Office, and is open from now until Oct. 5, 2014, at The Venetian Macao's Cotai Expo Hall F.

On a more artistic front, renowned American portrait painter Stephen Bennett is making his first-ever exhibition in China from now until Aug. 3, 2014, at Level 3 of The Venetian Macao, featuring colourful portraits of faces from around the world. Or, if you are feeling mellow and prefer an easy night in, enjoy a night cap at The Venetian's Bellini Lounge, one of the most happening places in Macao, so you can save up energy for next day's activities!

There's so much more to Macao than meets the eye. In fact, Cotai Strip Resorts Macao has several internationally acclaimed hotels located right in the heart of the action; and check out [www.sandscotaicentral.com/shopping.html](http://www.sandscotaicentral.com/shopping.html) for recent deals and offers.

Be it with family, with your significant other or even just a group of friends, let your memories bloom this summer with Shoppes!



In Full Bloom starts now for a memorable shopping experience at Shoppes, the largest luxury duty-free shopping experience in Macao.



Who's hungry for this summer's best bags, shoes and jewellery? Shoppes, the largest luxury duty-free shopping destination in Macao, will satisfy your cravings all under one roof!



In addition to an array of dining, entertainment and shopping, Macao also boasts fine hotels, such as Sheraton Macao Hotel, Cotai Central that is centrally located in the heart of Cotai.



Come see the 7-metre-tall Optimus Prime, visiting The Venetian Macao with his friend Bumblebee, to celebrate the new Transformers movie.

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**For high resolution photos, please access one of the following:**

**Via Web browser:**

[www.tinyurl.com/in-full-bloom](http://www.tinyurl.com/in-full-bloom)

**Via FTPS software:**

FTPS location: [vmlftp.venetian.com.mo](ftp://vmlftp.venetian.com.mo)  
Port: 990  
User name: VEN-PRMedia  
Password: PR-Media  
(case sensitive)  
Folder: PR-Media/Events/In%20Full%20Bloom

**Ketchum Public Relations FTP server:**

Ftp link: [www.ketchum.com.hk/knprhk/Sands/In\\_Full\\_Bloom\\_Photos.rar](http://www.ketchum.com.hk/knprhk/Sands/In_Full_Bloom_Photos.rar)

**About Shoppes**

Shoppes is the largest duty-free luxury shopping experience in Macao, with 600 retailers to choose from, featuring the world's best boutiques. Consisting of Shoppes at Venetian, Shoppes at Four Seasons and Shoppes at Cotai Central, the indoor mega-mall is part of Sands China Ltd.'s Cotai Strip Resorts Macao, a fully integrated resort city spanning across The Venetian<sup>®</sup> Macao-Resort-Hotel, The Plaza<sup>™</sup> Macao (featuring Four Seasons) and Sands<sup>®</sup> Cotai Central (featuring Conrad, Sheraton and Holiday Inn). Shoppes features some of Macao's first-to-market luxury brands, and with its unique design themes and live street-level entertainment featuring singing gondoliers, jugglers, living statues, magicians, musicians and more, Shoppes is one of Macao's must-have experiences for visitors. Shoppes also delivers a wide array of delectable international cuisine, from Michelin-rated high-end gourmet to expansive food court options.

For more information, please visit [www.venetianmacao.com/shopping.html](http://www.venetianmacao.com/shopping.html).

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**Note to editors:**

Redemption counters opening hours are Monday – Sunday, 10 a.m.-11 p.m.

**Redemption locations:**

- Information Counter at St Mark's Square, near Shop 802, Shoppes at Venetian
- Information Counter at Lion Square, near Shop 203, Shoppes at Venetian
- Information Counter at Level 2, Shoppes at Four Seasons
- Information Counter at Level 2, near shop 2033, Shoppes at Cotai Central
- Service Counter at Level 2, near shop 2115, Shoppes at Cotai Central

**Participating Restaurants (VML owned outlets in SCC TBC)**

- 456 Modern Shanghai Cuisine Restaurant
- Café Deco
- Café Siam
- Edo Japanese Restaurant
- Elegant Seafood Restaurant
- Fogo Samba
- Ginza Kaiten Sushi
- Koufu food court
- Lei Garden
- Madeira Portuguese Restaurant
- McSorley's Ale House
- Morton's The Steak House
- Old Hong Kong Restaurant
- Pacific Coffee
- Vergnano Italian Restaurant
- Dynasty 8
- Bene
- Rice Empire
- Grand Orbit